



FOR IMMEDIATE RELEASE

CONTACT: Andrea Trapani
248.258.2333
atrapani@identitypr.com

CHESAPEAKE HOSPITALITY ADDS DOUBLETREE BY HILTON SYRACUSE HOTEL TO PORTFOLIO OF MANAGED PROPERTIES

GREENBELT, Md., February XX, 2016 – Chesapeake Hospitality, a dynamic third-party hotel management company, has assumed management of the DoubleTree by Hilton Hotel Syracuse, adding to its full-service management portfolio. Kim Sims, president of Chesapeake Hospitality, made the announcement.

As Chesapeake assumes management, the 250-room upscale, full-service hotel will undergo a \$5.6 million renovation of all public spaces, including the hotel's restaurant and bar, ballroom, suites plus upgraded carpet in all guest rooms. Conveniently located in the popular Carrier Circle area approximately midway between Syracuse Hancock International Airport and Syracuse University/Downtown, the hotel offers 12,000 square feet of flexible meeting space, including a 4,840-square-foot ballroom, heated indoor and outdoor pools and a fitness center. Niche

"We are proud to add another DoubleTree by Hilton hotel to our expanding management portfolio," said Sims. "It is a brand that we have been fortunate to have had great success managing, we look forward to deploying our industry leading and results-driven management strategies while delivering a rewarding hotel experience for our guests."

Located at 6301 Carrier Parkway situated on more than 10 acres, the hotel offers easy access to all major highways. Ten minutes from downtown Syracuse and a number of major corporations, guests will enjoy close proximity to Destiny USA—the six-story, 2.4 million-square-foot super regional mall and entertainment complex, Syracuse University, the Carrier Dome, and large local medical complexes.

Greenbelt, MD-based Chesapeake Hospitality brings more than five decades and 200 collective years of executive experience to its full- and limited-service property owners. Our hands-on approach using innovative and proprietary Web-based tools combined with our own deep industry knowledge ensures our revenue management strategies and investment recommendations will yield the highest revenue potential and sales growth at each of our properties. Boasting some of the highest employee retention rates in the industry, our people are with us for the long-term, ensuring professional attention for owners, excellent service and strong relationships for the duration of our partnership. Our owners may have worked with other firms, but with Chesapeake Hospitality they experience what's possible.

XXX