

Twitter takeover at stake as Astros-Dodgers square off

@discoverLA challenges @VisitHouston to a social media wager, who will win on the field and online?

By **Tulsi Kamath** and **Amber Elliott** Updated 1:52 am, Tuesday, October 24, 2017



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Minutes after the Astros clinched the American League pennant Saturday, a gauntlet was thrown on Twitter.

Discover Los Angeles (@discoverLA) wasted no time in tweeting, "Hey @VisitHouston, are you up for a friendly wager on the #WorldSeries? #LetsGoDodgers #ThisTeam."

That's right - the city's respective destination marketing organizations (DMOs) are dueling, too.

What's at stake?

Here's what @discoverLA proposed: "If the @dodgers win, we take over @VisitHouston social channels for a day. If the @astros win, you can take over ours. #WorldSeries."

As expected, @VisitHouston accepted the challenge with this reply: "We're game @discoverLA. #EarnHistory."

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media bragging rights are at stake.

(Los Angeles recommendations courtesy of the Los Angeles Tourism & Convention Board.)

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