



-NEWS-

MACKINAC ISLAND LANDMARK HOTEL LAUNCHED SECOND PHASE OF RENOVATION

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Mackinac Island's east end landmark, **Mission Point**, embarked on its second phase of a multi-year renovation, to be completed for the seasonal reopening on May 6.

The renovation began last year following the purchase of the property by Mr. and Mrs. Dennert O. Ware of D & S North in December 2014. The first phase included a updated lobby with new artwork, refreshed rooms, a variety of unique programming and signature weekends and the addition of a Superintendent of Grounds and Gardens spearheading the horticultural movement at the property.

This season, to reaffirm its legacy as a Michigan landmark, Mission Point will debut a new spa and wellness experience, upgraded accommodations, elevated food & beverage programming, cultural celebrations and a brand new 'Marketplace at Mission Point.

"Over the last year, we have moved aggressively to leverage the potential this legendary property has as an upper scale, full-service resort destination through significant renovations and offerings. It hasn't been easy but we are committed to doing it right. My family and our dedicated team are passionate about creating exceptional guest experiences," said Liz Ware, Vice President, Public Relations.

Recharge, rejuvenate and reconnect - wellness & spa news

A completely new spa, salon and workout facility will be part of the larger wellness component of Mission Point.

Hear the change - arts & culture news

Mission Point's Vice President and Managing Director, W. Bradley McCallum, is passionate about Mackinac Island's arts and culture community, is a collector of contemporary art himself, and serves as the President of Mackinac Island Art Council. He was also appointed by the Mayor to serve on Mackinac Island's Historic District Council. As such, McCallum is spearheading the incorporation of local arts and culture in all aspects of the property.

See the change - room updates and renovations

Following last year's extensive renovation and refresh, Mission Point will elevate the guest experience by completing renovations and updates to guest accommodations. Each guest room will receive refreshed soft goods, fresh artwork and updated bathroom accessories.

Taste the change - food & beverage news

Visitors to Mission Point this season will taste and sip the very best of the destination. The beverage program, curated by Vice President and Managing Director, W. Bradley McCallum showcases spirits and wines from the region, as well as brews and small-batch barrel aged cocktails exclusive to the property.

Shop 'til you drop - 'The Marketplace at Mission Point'

The 'Marketplace at Mission Point' will consist of four new unique spaces. The Café will offer coffee, tea, light bites (perfect for a picnic on the lawn), house made pastries, beer and wine. The Sweet Shop will offer homemade ice cream and fudge, Italian ice, macaroons, gelato, and Champagne. The Boutique will offer upscale clothing and accessories, jewelry, and artwork and The Newsstand will sell newspapers and magazines, postcards, incidentals, and souvenirs.