

Texas Monthly

TRAVEL

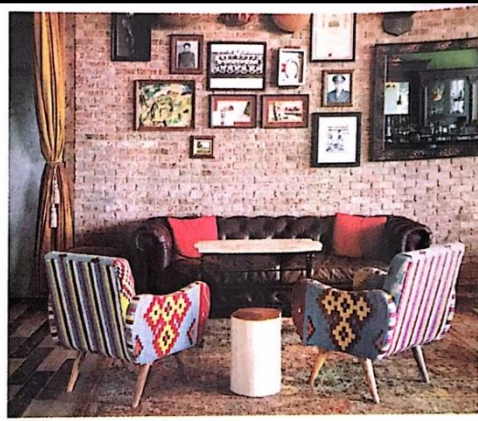
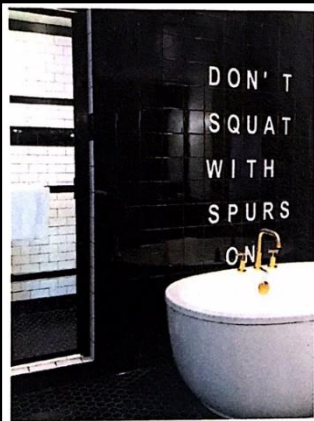
College Station Has a Hotel Moment

THREE NEW STAYS BRING ELEVATED STYLE TO THE BRAZOS VALLEY.

BY LAUREN SMITH FORD

20 REASONS

TEXAS
MUSIC
IS BIGGER
AND BETTER
THAN EVER



Poppy (for President George H. W. Bush) opens this month, and guests can drop in for a nightcap at 1791, a bar named for the Whiskey Rebellion tax protest of that year. There isn't much maroon in sight, except for a few metal chairs by the pool, but small nods to the university that's within walking distance include a wall bedecked with vintage cowboy boots imprinted with the A&M logo.

THE STELLA

There's a lot of hype for the bright, clean-lined hotel that anchors the Lake Walk Town Center, an ambitious Bryan development made up of 90,000 square

CLOCKWISE FROM TOP: Cavalry Court offers pool cabanas as well as fire pits for making s'mores; Hershel's cocktail bar at the Stella brings a new style to Bryan; the George makes sure not to take itself too seriously.

feet of shops and restaurants and another 80,000 square feet of office space. So while the Stella (thestellahotel.com) might seem as if it's in the middle of nowhere until the rest of the project is finished, that doesn't stop crowds of locals and visitors from sidling up at the bar, Hershel's—named for Hershel Burgess, the 1929 A&M grad who once owned this land—swimming in one of the two pools, or perusing goods at the weekly on-site artisans' and farmers' market. A coffee shop, P.O.V., uses beans from San Antonio's Merit Roasting Company, and the Campfire restaurant invites guests to linger at the fire pit on its porch. 📍

FEATURING
LEON
BRIDGES
AND
GARY
CLARK JR.

